

Digital Officer

Michael Page • Melbourne VIC 3004



Base pay

\$75,000 - \$93,000



Work type

Full time



Contract type

Permanent

Perks

PARKING

SALARY SACRIFICE

Skills

MARKETING

DIGITAL CAMPAIGN

DIRECT MARKETING

Full job description

- WFH hybrid - Melbourne applicants only
- Full time role with an immediate start available

About Our Client

Our client is a well known not for profit organisation focused on helping those experiencing disadvantage and poverty within the community. This role would be apart of a growing and supportive digital marketing team.

Job Description

- Coordinate and update content for and manage organisation website
- review functionality and structure of the organisation website and support the Digital Manager/team to make adjustments as necessary
- Assist in creation of digital publications and email direct marketing such as e- newsletters
- Assist with the collation, analysis and delivery of reports from web analytics tools
- Support in the planning and implementation of digital campaigns
- Develop and maintain relationships with key internal and external

Job details



Date posted

30 Mar 2022



Expired On

10 Aug 2022



Category

Design & Architecture



Occupation

UI, UX & Web Design



Base pay

\$75,000 - \$93,000



Contract type

Permanent



Work type

Full time



Job mode

Standard business hours



Work Authorisation

**AUSTRALIAN CITIZEN /
PERMANENT RESIDENT**

stakeholders

The Successful Applicant

- Experience with HTML, CMS, CSS and JavaScript preferred.
- Experience with Google analytics and paid/organic ads
- A tertiary qualification in marketing and/or a related field.
- Open to obtaining a police check and WWC check - completed by company upon appointment
- Eagerness to learn and be apart of a collaborative team

What's on Offer

- WFH hybrid and flexibility
- Inner city location and parking
- Competitive salary and salary sacrifice options
- Learning and professional development opportunities
- Being apart of an inclusive and collaborative team culture